



January 14, 2010

Dear Local Business,

Have you heard the great news? Soroptimist International of the Tri-Cities and the Newark Chamber of Commerce are uniting to bring you a Blues Festival the community won't forget! Featured performers will be Ron Thompson, Rick Estrin and the Nightcats & E.C. Scott.

We will be groovin' to the tunes of these well known Blues musicians at The Saddle Rack in Fremont on Sunday, March 7, 2010, starting at 2pm. Come out and get into the smooth sounds that started rock n roll!

This year a portion of the Tri-City Bluesfest profits will be donated to Soroptimist International of the Tri-Cities' Project Soft Landings. The mission is to provide educational opportunities, job interview preparation and financial assistance to women in need who are going through major life transitions. Soroptimist International of the Tri-Cities a 501(c)3 non-profit organization (Tax I.D. #41-2029267).

We are looking for sponsors for this special event which will be getting much media attention. If you are interested in participating and having your name connected to this fantastic program, we have sponsorships at all levels, from \$200 to \$10,000. See the attached Sponsorship Opportunities page for more information on how you can get involved on any level.

Sincerely,

Newark Chamber of Commerce
6066 Civic Terrace Ave. Suite 8, Newark, CA 94560
510-744-1000, www.Newark-Chamber.com

Soroptimist International of the Tri-Cities
P.O. Box 8127, Fremont, CA 94537
www.sitricities.org



\$200 Sponsorship Level

- 2 Event Tickets
- Logo on T-Shirt
- Link on Event Website
- Your choice of a banner at the event or a display table.

\$500 Sponsorship Level

- 6 Event Tickets
- Logo on T-Shirt
- Link on Event Website
- Name on Posters & Flyers
- Your choice of a banner at the event or a display table

\$1,000 Sponsorship Level

- 12 Event Tickets
- Logo on T-Shirt
- Link on Event Website
- Logo on Posters & Flyers
- Banner and display table at event

\$2,000 Sponsorship Level

- 20 Event Tickets
- Logo on T-Shirt
- Link on Event Website
- Logo on Posters & Flyers
- Logo on Print Ads
- Banner and display table at event
- Name mention in Radio Ads

\$5,000 Sponsorship Level

- 30 Event Tickets
- Logo on T-Shirt
- Link on Event Website
- Logo on Posters & Flyers
- Logo on Print Ads
- Banner and display table at event
- Name mention in Radio Ads
- In-House mentions on day of event

\$10,000 Sponsorship Level

- Name the Bluesfest after your business
- 60 Event Tickets
- Logo on T-Shirt
- Link on Event Website
- Logo on Posters & Flyers
- Logo on Print Ads
- Banner and display table at event
- Name mention in Radio Ads
- In-House mentions on day of event

**For sponsorship information contact Colleen Ganaye,
510-557-7025, ColleenGanaye@gmail.com**